LOUIS LESLIE

CONTACT ME

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PROFILE

Recent graduate of the Le Wagon Web Development bootcamp. I have a strong track record of automating existing tech stacks to improve internal business processes. Keen to apply my love of efficiency in a challenging full-stack web development role.

KEY SKILLS

- Ruby / Ruby on Rails
- Python
- HTML / CSS & SASS
- JavaScript / Node.js
- Git
- Terminal/ZSH
- Excel / Google Sheets

FULL-STACK WEB DEVELOPER
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RELEVANT EXPERIENCE

Student & Teaching Assistant, Web Development Bootcamp
Le Wagon | Jan 2021 - March 2021 & April 2021 - Present
- Successfully pitched a data analysis product, Pythia, to be built using Ruby on Rails for the final project and led the team through its development.
- Created a query builder page that used JavaScript to dynamically handle multiple filters and change the form's field types to match the datatype of the column each filter was applied to.

Strategy & Performance Analyst, FT Live
Financial Times | Jan 2020 - Jan 2021
- Collaborated with finance and operations teams to convert event budget trackers from Excel to Google Sheets, and led efforts to standardise data to enable more efficient sharing of information.
- Automated the production of event reporting documents in Google Drive and created custom functions that enabled the Assistant Head of Finance to view and set budgets from a single document.
- Produced a weekly report of the sales team's individual performances using Python to collect & standardise data from Salesforce's API.

Strategic Projects Analyst, FT Live
Financial Times | Jan 2019 - Dec 2019
- Implemented the rollout of over 100 event performance dashboards using Google Sheets, and enabled template changes to be pushed to all existing dashboards using Google Apps Script.
- Used Python and FT Live's reporting systems' APIs to collate event data into a SQL database to enable analysis of historical performance.

Special Projects Executive, FT Live
Financial Times | Sept 2016 - Dec 2018
- Developed a system to automatically manage, track and create event agendas & speaker invitations using Google Apps Script.
- Increased an event's delegate revenue to over £160k by producing a weekly Excel report of KPIs and sales targets.
- Acted as point of contact for speakers, and provided clients with updates during weekly project calls.

Researcher / Marketing Assistant, FT Live
Financial Times | Nov 2014 - Jan 2015 & Oct 2015 - Aug 2016
- Improved tracking of telemarketing outreach for an award by building a live dashboard of call outcomes.
- Fully automated the process of creating a report of all social media promoting the award using Python & APIs.

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EDUCATION

CIMA
Certificate in Business Accounting | Jan 2015 - Jan 2016

University College London (UCL)
PhD in English | Sept 2010 - Sept 2014

King's College London (KCL)
MA (Merit) in English | Sept 2009 - Sept 2010

University of Aberdeen
MA (First Class Honours) in English | Sept 2004 - July 2008